



Kansas

Jan 01, 2007 through May 31, 2007

Call Volume

717 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	669	98.5 %
Spanish	10	1.5 %
Total:	679	100.0 %

Gender	Callers	Percentage
Female	383	53.4 %
Male	213	29.7 %
Missing	121	16.9 %
*Total:	717	100.0 %

Pregnant

65

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	383	45.1
Male	213	42.5
Total:	596	43.9

Age by Group	Callers	Percentage
Under 18	11	1.9 %
18-29	198	33.7 %
30-44	176	30.0 %
45-64	180	30.7 %
65 and over	22	3.7 %
Total:	587	100.0 %

Education Level	Callers	Percentage
Grades 1-5 (some Grade School)	4	0.7 %
Grades 6-8 (some Jr. High School)	15	2.7 %
Grades 9-11 (some High School)	103	18.6 %
High School Graduate or GED	187	33.7 %
Some College or Technical School	167	30.1 %
Technical/Trade School	38	6.8 %
College Graduate	34	6.1 %
Graduate School	6	1.1 %
Refused to answer	1	0.2 %
Total:	555	100.0 %



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Marital Status	Callers	Percentage
Single	225	40.7 %
Married	193	34.9 %
Divorced	88	15.9 %
Widowed	25	4.5 %
Separated	22	4.0 %
Total:	553	100.0 %

Hispanic Ethnicity	Percentage
No	93.3 %
Yes	6.5 %
Refused	0.2 %
Total:	100.0 %

Race for Non-Hispanic Ethnicity	Percentage
White	82.9 %
Black	10.1 %
Asian	0.8 %
American Indian or Native American	2.5 %
Native Hawaiian or other Pacific Islander	0.2 %
Other	3.3 %
Refused to answer	0.2 %
Total:	100.0 %

Race for Hispanic Ethnicity	Percentage
White	13.9 %
Hispanic	2.8 %
Other	83.3 %
Total:	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	525	94.9 %
Gay	4	0.7 %
Lesbian	2	0.4 %
Bisexual	5	0.9 %
Other	2	0.4 %
No Answer	15	2.7 %
Total:	553	100.0 %



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Do you have children under 18 in the home	Callers	Percentage
Yes	245	44.3 %
No	308	55.7 %
Total:	553	100.0 %

How Many Children	Callers	Percentage
1	104	42.4 %
2	73	29.8 %
3	49	20.0 %
4	15	6.1 %
5	2	0.8 %
8	1	0.4 %
9	1	0.4 %
Total:	245	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	120	21.7 %
Smoking is allowed anywhere inside the home	86	15.6 %
Smoking is allowed in some areas or at some times	121	21.9 %
Smoking is not allowed anywhere inside your home	225	40.7 %
I don't know	1	0.2 %
Total:	553	100.0 %

Sad or Blue	Callers	Percentage
Yes	167	30.3 %
No	384	69.7 %
Total:	551	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	191	34.5 %
\$15,000 to \$24,999	111	20.0 %
\$25,000 to \$34,999	74	13.4 %
\$35,000 to \$49,999	44	7.9 %
\$50,000 to \$74,999	36	6.5 %
\$75,000 to \$99,999	9	1.6 %
\$100,000 and over	8	1.4 %
Don't know/Not sure	51	9.2 %
Refused	30	5.4 %
Total:	554	100.0 %



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Limited Activity	Callers	Percentage
Yes	193	35.0 %
No	359	65.0 %
Total:	552	100.0 %

How Heard About Quitline		Callers	Percentage
Ads	TV ad	220	33.1 %
	Radio Ad	15	2.3 %
	Newspaper ad	6	0.9 %
	Flyer (school/community)	17	2.6 %
Subtotal:		258	38.8 %
Referrals	Internet/Website	21	3.2 %
	Other health care provider	28	4.2 %
	ACS Office	7	1.1 %
	County Health Department	41	6.2 %
	Nurse	2	0.3 %
	Dentist	2	0.3 %
	Pharmacist	1	0.2 %
	Doctor/Healthcare Provider	126	18.9 %
	Family/Friend	53	8.0 %
	Workplace	15	2.3 %
	Phone Book	4	0.6 %
Subtotal:		300	45.1 %
News	TV news story	12	1.8 %
	Newspaper story	4	0.6 %
Subtotal:		16	2.4 %
	Cigarette Pack (on/inside)	1	0.2 %
Subtotal:		1	0.2 %
Other*	Other	90	13.5 %
Subtotal:		90	13.5 %
Total:		665	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	121	16.9 %
Subtotal:		121	16.9 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	26	3.6 %
Subtotal:		26	3.6 %
Personally Quitting Cigarettes	Counseling	201	28.0 %
	Counseling & Community Referral	114	15.9 %
	Self-Help	105	14.6 %
	Self-Help & Community Referral	43	6.0 %
	Info	36	5.0 %
	Community Referrals	9	1.3 %
Subtotal:		508	70.9 %
Personally Quitting Smokeless	Counseling	9	1.3 %
	Counseling & Community Referral	2	0.3 %
	Self-Help	14	2.0 %
	Self-Help & Community Referral	3	0.4 %
	Info	3	0.4 %
	Community Referrals	1	0.1 %
Subtotal:		32	4.5 %
Already Quit Cigarettes	Counseling	5	0.7 %
	Counseling & Community Referral	14	2.0 %
	Self-Help	4	0.6 %
	Self-Help & Community Referral	2	0.3 %
	Info	3	0.4 %
Subtotal:		28	3.9 %
Already Quit Smokeless	Counseling	1	0.1 %
	Self-Help	1	0.1 %
Subtotal:		2	0.3 %
Total:		717	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	20.6	10.6
Callers with valid response	472	29

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	4.9	6.0
Callers with valid response	470	30

Tobacco Duration	Callers	Percentage
Less than one year	3	0.5 %
One to five years	57	10.3 %
Six to ten years	80	14.5 %
Greater than ten years	411	74.6 %
Total:	551	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	282	53.9 %
No	241	46.1 %
Total:	523	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	481	84.4 %
	Action	27	4.7 %
	Did not provide sufficient information to establish stage	28	4.9 %
Subtotal:		536	94.0 %
Smokeless	Contemplation	25	4.4 %
	Action	2	0.4 %
	Did not provide sufficient information to establish stage	7	1.2 %
Subtotal:		34	6.0 %
Total:		570	100.0 %



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May I ask how many cigarettes you smoke a day?

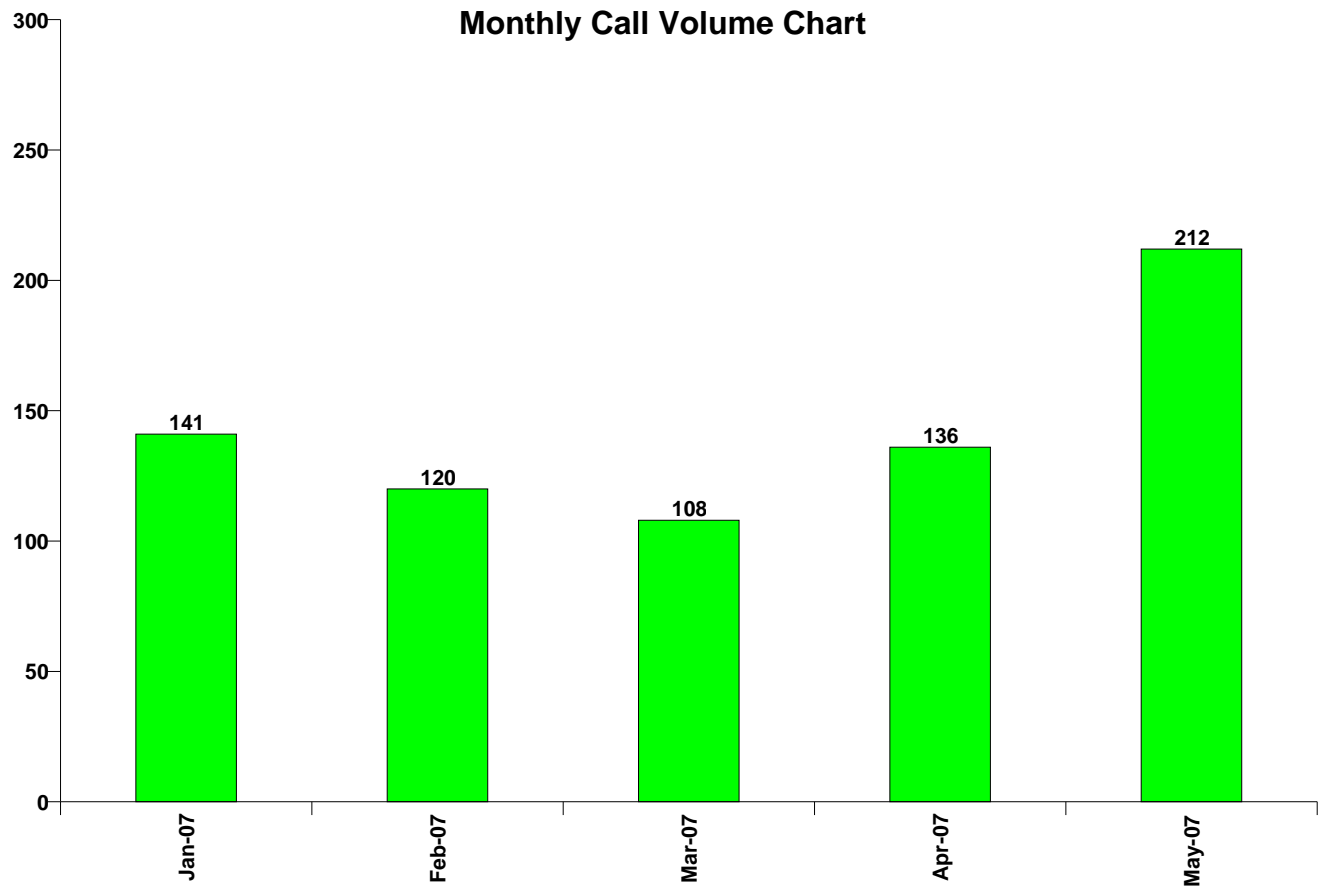
Cigarettes per Day	Callers	Percentage
1	1	0.2 %
2	3	0.6 %
3	10	2.1 %
4	4	0.8 %
5	12	2.5 %
6	11	2.3 %
7	8	1.7 %
8	8	1.7 %
9	2	0.4 %
10	76	16.1 %
11	2	0.4 %
12	11	2.3 %
13	1	0.2 %
14	1	0.2 %
15	38	8.1 %
17	4	0.8 %
18	5	1.1 %
20	139	29.4 %
25	10	2.1 %
27	1	0.2 %
30	58	12.3 %
35	8	1.7 %
40	43	9.1 %
50	8	1.7 %
60	6	1.3 %
90	1	0.2 %
110	1	0.2 %
Total:	472	100.0 %

Monthly Call Volume

Month	Callers	Percentage
Jan-07	141	19.7 %
Feb-07	120	16.7 %
Mar-07	108	15.1 %
Apr-07	136	19.0 %
May-07	212	29.6 %
Total:	717	100.0 %

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- Number of Calls is on Vertical Axis
- Month is on Horizontal Axis



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Call Volume by County

County Name	Callers	Percentage
Allen	4	0.6 %
Anderson	1	0.1 %
Atchison	5	0.7 %
Barber	1	0.1 %
Barton	12	1.7 %
Bourbon	5	0.7 %
Brown	2	0.3 %
Butler	19	2.7 %
Chase	1	0.1 %
Chautauqua	4	0.6 %
Cherokee	2	0.3 %
Cheyenne	1	0.1 %
Clark	1	0.1 %
Clay	2	0.3 %
Cloud	6	0.8 %
Comanche	1	0.1 %
Cowley	13	1.8 %
Crawford	16	2.2 %
Decatur	1	0.1 %
Dickinson	12	1.7 %
Douglas	16	2.2 %
Ellis	15	2.1 %
Ellsworth	1	0.1 %
Finney	14	2.0 %
Ford	3	0.4 %
Franklin	2	0.3 %
Geary	17	2.4 %
Gove	1	0.1 %
Graham	1	0.1 %
Greenwood	5	0.7 %
Hamilton	1	0.1 %
Harper	3	0.4 %
Harvey	16	2.2 %
Haskell	2	0.3 %
Jackson	5	0.7 %
Jefferson	1	0.1 %
Jewell	2	0.3 %
Johnson	58	8.1 %
Kingman	2	0.3 %
Labette	4	0.6 %
Leavenworth	5	0.7 %
Linn	1	0.1 %
Logan	2	0.3 %
Lyon	15	2.1 %
Marion	3	0.4 %
Marshall	1	0.1 %



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Call Volume by County

County Name	Callers	Percentage
McPherson	10	1.4 %
Miami	3	0.4 %
Mitchell	2	0.3 %
Montgomery	15	2.1 %
Nemaha	1	0.1 %
Neosho	3	0.4 %
Ness	1	0.1 %
Norton	3	0.4 %
Osage	5	0.7 %
Osborne	1	0.1 %
Ottawa	1	0.1 %
Pawnee	1	0.1 %
Pottawatomie	4	0.6 %
Pratt	2	0.3 %
Rawlins	1	0.1 %
Reno	29	4.1 %
Rice	5	0.7 %
Riley	12	1.7 %
Rooks	4	0.6 %
Russell	4	0.6 %
Saline	14	2.0 %
Scott	1	0.1 %
Sedgwick	171	24.0 %
Seward	9	1.3 %
Shawnee	46	6.5 %
Sherman	5	0.7 %
Smith	2	0.3 %
Stevens	3	0.4 %
Sumner	5	0.7 %
Thomas	3	0.4 %
Trego	1	0.1 %
Wabaunsee	3	0.4 %
Washington	3	0.4 %
Wyandotte	34	4.8 %
Total:	712	100.0 %



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Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
14	1	0.2 %	0.2 %
15	1	0.2 %	0.3 %
16	4	0.7 %	1.0 %
17	5	0.9 %	1.9 %
18	13	2.2 %	4.1 %
19	19	3.2 %	7.3 %
20	19	3.2 %	10.6 %
21	22	3.7 %	14.3 %
22	9	1.5 %	15.8 %
23	14	2.4 %	18.2 %
24	18	3.1 %	21.3 %
25	16	2.7 %	24.0 %
26	22	3.7 %	27.8 %
27	15	2.6 %	30.3 %
28	22	3.7 %	34.1 %
29	9	1.5 %	35.6 %
30	15	2.6 %	38.2 %
31	7	1.2 %	39.4 %
32	6	1.0 %	40.4 %
33	5	0.9 %	41.2 %
34	11	1.9 %	43.1 %
35	12	2.0 %	45.1 %
36	21	3.6 %	48.7 %
37	13	2.2 %	50.9 %
38	8	1.4 %	52.3 %
39	17	2.9 %	55.2 %
40	11	1.9 %	57.1 %
41	11	1.9 %	58.9 %
42	9	1.5 %	60.5 %
43	10	1.7 %	62.2 %
44	20	3.4 %	65.6 %
45	13	2.2 %	67.8 %
46	12	2.0 %	69.8 %
47	9	1.5 %	71.4 %
48	11	1.9 %	73.3 %
49	17	2.9 %	76.1 %
50	14	2.4 %	78.5 %
51	14	2.4 %	80.9 %
52	6	1.0 %	81.9 %
53	11	1.9 %	83.8 %
54	15	2.6 %	86.4 %
55	5	0.9 %	87.2 %
56	8	1.4 %	88.6 %
57	9	1.5 %	90.1 %
58	3	0.5 %	90.6 %
59	10	1.7 %	92.3 %



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Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
60	2	0.3 %	92.7 %
61	7	1.2 %	93.9 %
62	6	1.0 %	94.9 %
63	3	0.5 %	95.4 %
64	5	0.9 %	96.3 %
65	2	0.3 %	96.6 %
66	2	0.3 %	96.9 %
67	3	0.5 %	97.4 %
68	2	0.3 %	97.8 %
69	1	0.2 %	98.0 %
70	2	0.3 %	98.3 %
71	3	0.5 %	98.8 %
73	1	0.2 %	99.0 %
76	1	0.2 %	99.1 %
78	1	0.2 %	99.3 %
80	2	0.3 %	99.7 %
83	1	0.2 %	99.8 %
91	1	0.2 %	100.0 %
Total:	587	100.0 %	



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Insurance Name	Callers	Percentage
Aetna	7	2.0 %
american healthcare alliance	1	0.3 %
Army	1	0.3 %
assurance	1	0.3 %
BCBS	21	6.0 %
BC/BS	3	0.9 %
BCBS and Medicare	1	0.3 %
BCBS of Idaho	1	0.3 %
BCBS of Kansas City	1	0.3 %
BC/BS of KS	2	0.6 %
BCBS of KS	1	0.3 %
Beach St	1	0.3 %
Blue cross	7	2.0 %
blue cross/blue sheild	1	0.3 %
Blue Cross Blue Sheild	2	0.6 %
Blue Cross Blue Shield	24	6.9 %
Blue Cross Blue Shield Kansas	1	0.3 %
blue cross blue shield/medicare	1	0.3 %
Blue Cross Blue Shield, Medicare	1	0.3 %
Blue Cross Blue Shield of Kansas	2	0.6 %
Blue Cross/Blue Shield of KS	2	0.6 %
Caventry	1	0.3 %
Centry	1	0.3 %
childrens mercy	3	0.9 %
Children's Mercy	1	0.3 %
children's mercy family health	1	0.3 %
Childrens Mercy Family Health	1	0.3 %
Cigna	3	0.9 %
Columbian Life	1	0.3 %
Construction and Laborers Union	1	0.3 %
Coventree	1	0.3 %
Coventry	7	2.0 %
coventry and medicare	1	0.3 %
Coverntry	1	0.3 %
Defintity Health	1	0.3 %
Firstguard	1	0.3 %
First Guard Health Plan	1	0.3 %
Fiserv	1	0.3 %
Fiserz	1	0.3 %
Healthlink	1	0.3 %
healthmaze	1	0.3 %
health wave	3	0.9 %
Healthwave	4	1.1 %



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Insurance Name	Callers	Percentage
health way	2	0.6 %
Healthways	1	0.3 %
Health Ways	3	0.9 %
Heath Ways 19	1	0.3 %
Kansan Health	1	0.3 %
Kansas BCBS and Aetna	1	0.3 %
Kansas Medicaid	1	0.3 %
kansas state medical	1	0.3 %
Kansas State Medical Card	1	0.3 %
KBT	1	0.3 %
Maricare A&B/Medicaid/Well Care	1	0.3 %
Mecial Card	1	0.3 %
MEDICADE	3	0.9 %
Medicaid	42	12.0 %
medicaid and mediare	1	0.3 %
medicaide/medicare	1	0.3 %
medicaid/medicare	1	0.3 %
Medicaid, medicare	1	0.3 %
Medicaid & Medicare	2	0.6 %
medicaid/medicare/ssr	1	0.3 %
Medicaid, spenddown	1	0.3 %
medical card	12	3.4 %
medical card-KS	1	0.3 %
Medicam - State Wellfair	1	0.3 %
Medican	1	0.3 %
Medicare	33	9.5 %
Medicare A, B & C	1	0.3 %
Medicare and Aetna	1	0.3 %
medicare and BCBS	2	0.6 %
Medicare and Medicaid	2	0.6 %
Medicare and Tricare	1	0.3 %
Medicare and Tri-Care	1	0.3 %
Medicare/medicaid	7	2.0 %
Medicare & Preferred Health of KS	1	0.3 %
Medicare & Tricare	1	0.3 %
Medicare, USAA	1	0.3 %
MediKan	1	0.3 %
Mutual	1	0.3 %
Pacific Finance	1	0.3 %
Perferred Plus of Kansas	1	0.3 %
Pfizer	2	0.6 %
PPK	1	0.3 %
PPK Blue Cross Blue Shield of Kansas	1	0.3 %



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Insurance Name	Callers	Percentage
preferred.	1	0.3 %
Preferred Care Blue	1	0.3 %
Preferred Health Systems	3	0.9 %
Preferred Plus Kansas	1	0.3 %
Preferred Plus of Kansas	3	0.9 %
preffered Health Sys	1	0.3 %
Premier Blue	2	0.6 %
Principal	1	0.3 %
Prinicpal	1	0.3 %
project access	1	0.3 %
Spirit PPK	1	0.3 %
SRS	3	0.9 %
SRS - Medicaid	1	0.3 %
SSI Medicaid	1	0.3 %
Star Bridge	1	0.3 %
State Medical	2	0.6 %
State Medical Card	1	0.3 %
State of Kansas	1	0.3 %
Tricare	4	1.1 %
Tri Care	1	0.3 %
Triwest	2	0.6 %
Unicare	6	1.7 %
Unicare Medicaid	2	0.6 %
United Healthcare	2	0.6 %
United Health Care	2	0.6 %
VA	2	0.6 %
Veteran	1	0.3 %
waterstone benefit administrators	1	0.3 %
Does Not Know	5	1.4 %
doesn't know	1	0.3 %
"Does Not Know"	1	0.3 %
refused	1	0.3 %
refused to answer	2	0.6 %
Refuse to answer	1	0.3 %
BC/BS KS	1	0.3 %
healthwb	1	0.3 %
medicaid or mediCARE	1	0.3 %
The State of Kansas Health Insurance	1	0.3 %
MEdicare & BCBS	2	0.6 %
Medicare, Medicaid part D	1	0.3 %
Principal Life	1	0.3 %
state of kansas health insurance card	1	0.3 %
Federated Insurance	1	0.3 %



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Insurance Name	Callers	Percentage
Champus Tricare	1	0.3 %
American Medical	1	0.3 %
Blue Choice	1	0.3 %
BC BS KS	1	0.3 %
KS Health Wave	1	0.3 %
Blue Cross Blue Shield of Arkansas	1	0.3 %
signa	1	0.3 %
Allied	1	0.3 %
BLue Cross Blue Shield of KS	1	0.3 %
Definity	1	0.3 %
BC	1	0.3 %
Medicaid of FL	1	0.3 %
Medicade Medicare	1	0.3 %
TriCare For Life/BC/BS/Medicare	1	0.3 %
BCBS of Illinois	1	0.3 %
Blue Cross Blue Shield of Texas	1	0.3 %
Healthway	1	0.3 %
United	1	0.3 %
Total:	349	100.0 %



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How Heard about Quitline (Other)	Callers	Percentage
ACS brochure	2	2.2 %
ACS letter	1	1.1 %
Am Lung Assoc	1	1.1 %
billboard	5	5.6 %
Billboard on the hwy	1	1.1 %
brochure	1	1.1 %
brochures	1	1.1 %
card picked up at restaurant	1	1.1 %
central kansas foundation	1	1.1 %
Chantix	2	2.2 %
Chantix package	1	1.1 %
church	1	1.1 %
Coalition of Hispanic Women Against Cancer	1	1.1 %
Community Pregnancy Agency	1	1.1 %
Developed into QL from a regular NCIC inbound	1	1.1 %
Family Connections Organization	1	1.1 %
fax referral, cb response	1	1.1 %
Free and Clear	1	1.1 %
FreshStart	1	1.1 %
Get Quit chantix	1	1.1 %
Has always known about ACS.	1	1.1 %
has called before	1	1.1 %
health fair related to work	1	1.1 %
Insurance	1	1.1 %
"It's up to me" pamphlet	1	1.1 %
KAN QUIT	1	1.1 %
Listing	1	1.1 %
Local Health Clinic	1	1.1 %
Magazine	1	1.1 %
Magazine ad	1	1.1 %
Medical Card	1	1.1 %
O Magazine	1	1.1 %
pamphlet	1	1.1 %
Pamphlet at work	1	1.1 %
paper ??	1	1.1 %
People with Chantix	1	1.1 %
pfizer - manufacturer of Chantix	1	1.1 %
phillip morris pamphlet	1	1.1 %
previous contact with acs 3 yrs ago	1	1.1 %
quitkit flyer	1	1.1 %
Quit Now in CO	1	1.1 %
Quit Smoking group	1	1.1 %
Reader's Digest	3	3.3 %
Readers Digest	1	1.1 %
Reader's Digest AD	1	1.1 %
school	1	1.1 %
survey	1	1.1 %
The Cold Hard Facts About Dip	1	1.1 %



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How Heard about Quitline (Other)	Callers	Percentage
Tri Care	1	1.1 %
Unicare health insurance	1	1.1 %
Unicare Medicaid	1	1.1 %
VA hospital Amarillo, TX	1	1.1 %
WIC	2	2.2 %
WIC office	2	2.2 %
WIC office in Abeline	1	1.1 %
Work	1	1.1 %
work fair at a school	1	1.1 %
WYC office	1	1.1 %
Did not ask	1	1.1 %
n/a	2	2.2 %
no response	1	1.1 %
unk	2	2.2 %
unknown	4	4.4 %
CA No Butt	1	1.1 %
CA No Butts	1	1.1 %
1411	1	1.1 %
Wick office	1	1.1 %
Triwest insurance	1	1.1 %
previous material order	1	1.1 %
Smoking cessation class	1	1.1 %
Letter in mail	1	1.1 %
Called Us before	1	1.1 %
Your prenancy week by week	1	1.1 %
Tobacco Prevention Coalition	1	1.1 %
local hospital	1	1.1 %
Total:	90	100.0 %